

SAMPLE REQUEST FOR NOMINATION FOR CIVIC INITIATIVE

March 18, 201__

Mr. _____
Executive Vice President
_____ International
1625 _____, Suite 700
Charlotte, NC _____

Re: Civic Initiative – Invitation To Nominate

Dear Mr. _____:

The purpose of this letter is to provide you the opportunity to nominate for this Firm's Civic Initiative a non-profit organization. The importance of thoughtful nominations is even greater today given the very serious stresses and pressures on the non-profit organizations that serve our community.

Each year, this Firm commits to a carefully selected group of civic, social service, educational, arts, community development or other non-profit organizations that for a period of time (average has been 2-4 years) the Firm will contribute its expertise, experience, time and energy. Each organization uses these resources for some or all of their strategic, legal, macro financial and long range planning needs. With respect to legal needs, the assistance has included all of the organization's legal needs or the organization's legal needs in a certain area(s), e.g. joint ventures, consolidations, employment law, governance, financing, tax, litigation, real estate, compliance with new federal or state laws, contracts, etc. We call this our Civic Initiative. For a sense of the family of Civic Initiative clients the Firm serves or has served, we invite you to review a list of some of them on the Firm's website.

The goals of our Civic Initiative include: (1) helping the organization "be all it can be" in serving the multiple and deep needs of the community, needs that are materially greater than recent years; (2) contributing to the quality of the organization's decision making; (3) ensuring that the organization does not let budgetary concerns get in the way of receiving the professional advice the organization needs; and (4) saving the organization the expense for these services so they can redeploy those monies for the increasing needs of the organization and the community.

How does the Firm choose these non-profit organizations? For the most part, the community chooses them in responding to the Firm's invitations to nominate and other ways. The Firm reaches out to the corporate, political, professional, civic, foundation, neighborhood, governmental, educational and not-for-profit leadership of the community and to our clients and friends asking them to nominate non-profit organizations. That is the reason for this letter. Is there a non-profit organization(s) for which you feel this Firm's commitment would be helpful and which you would like to nominate for consideration? If so, with respect to the organization(s), please let us know by e-mail (kshanahan@shanahanfirm.com), phone call or mail.

The Firm's selection process is much like the process that a foundation or corporation goes through in making its grant making decisions. Unfortunately, every year, the nominations greatly exceed the number of non-profit organizations to which the Civic Initiative can commit.

The Civic Initiative is one small way in which this Firm tries to contribute to its various communities.

With best regards,

J. Kearney Shanahan